

The Creative Industries in IN State Senate District 24 Senator Connie Lawson

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 24**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

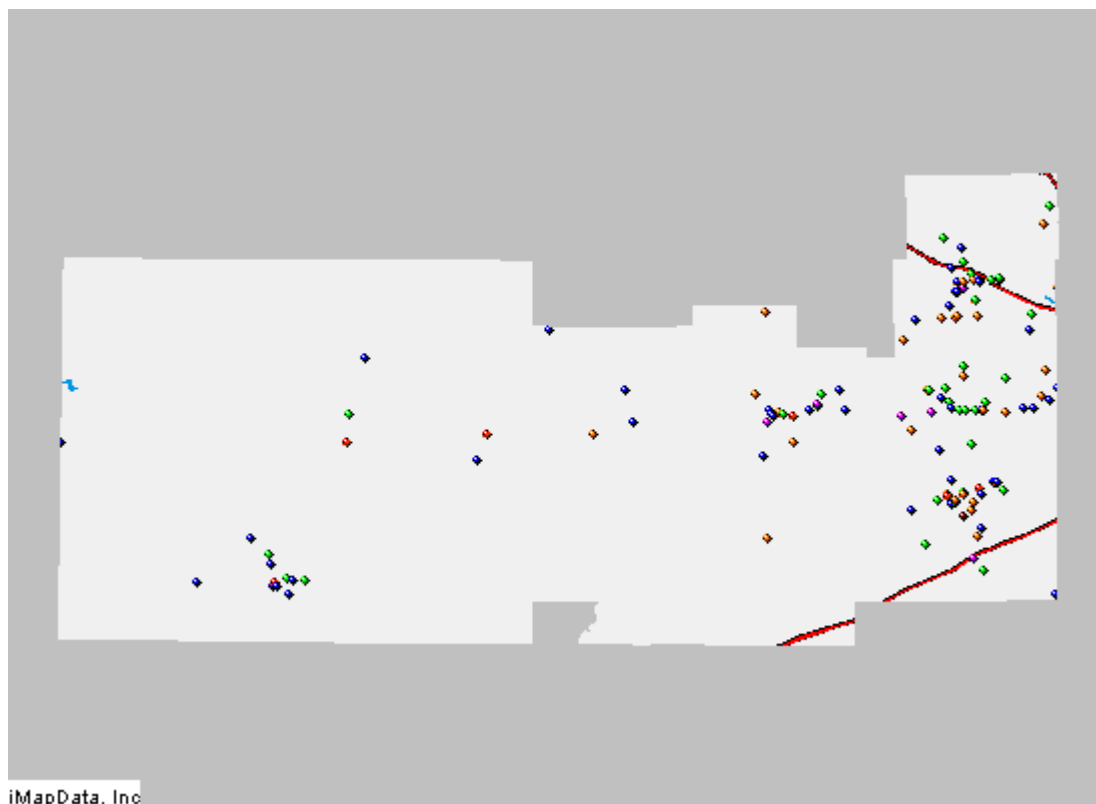
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 24 is home to 149 arts-related businesses that employ 458 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 24**, with each dot representing an arts-centric business.

149 Arts-Related Businesses in IN State Senate District 24 Employ 458 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 24 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	2
Museums	1	1
Historical Society	1	1
Performing Arts	31	125
Music	15	81
Theater	2	5
Services & Facilities	5	21
Performers	9	18
Visual Arts/Photography	59	120
Crafts	6	13
Visual Arts	3	4
Photography	42	87
Services	8	16
Film, Radio and TV	13	75
Motion Pictures	13	75
Design and Publishing	37	128
Architecture	5	22
Design	24	80
Publishing	1	3
Advertising	7	23
Arts Schools and Services	7	8
Arts Schools and Instruction	7	8
GRAND TOTAL	149	458

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 24 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	3	2	-33.33%
Museums	1	1	0.00%	1	1	0.00%
Historical Society	1	1	0.00%	2	1	-50.00%
Performing Arts	27	31	14.81%	78	125	60.26%
Music	14	15	7.14%	45	81	80.00%
Theater	2	2	0.00%	5	5	0.00%
Services & Facilities	5	5	0.00%	19	21	10.53%
Performers	6	9	50.00%	9	18	100.00%
Visual Arts/Photography	56	59	5.36%	122	120	-1.64%
Crafts	4	6	50.00%	25	13	-48.00%
Visual Arts	2	3	50.00%	2	4	100.00%
Photography	37	42	13.51%	64	87	35.94%
Services	13	8	-38.46%	31	16	-48.39%
Film, Radio and TV	13	13	0.00%	137	75	-45.26%
Motion Pictures	11	13	18.18%	86	75	-12.79%
Radio	2	0	-200.00%	51	0	-5,100.00%
Design and Publishing	32	37	15.63%	196	128	-34.69%
Architecture	5	5	0.00%	23	22	-4.35%
Design	14	24	71.43%	48	80	66.67%
Publishing	1	1	0.00%	5	3	-40.00%
Advertising	12	7	-41.67%	120	23	-80.83%
Arts Schools and Services	6	7	16.67%	6	8	33.33%
Arts Schools and Instruction	6	7	16.67%	6	8	33.33%
GRAND TOTAL	136	149	9.56%	542	458	-15.50%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org